Luzerner Kantonalbank

Media Release

Luzerner Kantonalbank receives two awards for its crypto offering

Lucerne, 13 November 2026 – **Luzerner Kantonalbank AG (LUKB) has won two Digital Assets Awards for its crypto offering. The Digital Banker jury chose the trading solution integrated into e-banking and mobile banking as "Best Digital Assets Trading Application by a Bank" and LUKB as "Best Bank-Led Digital Assets Custodian – Switzerland". The prizes were presented during a virtual ceremony on 12 November 2026.**

LUKB is one of the crypto pioneers among Swiss full-service banks. It has continuously expanded its offering since its launch in early 2024: clients trade crypto assets around the clock via their usual e-banking system and mobile app, while processing runs through their existing bank accounts. In addition, there is a crypto investment plan, the receipt and delivery of crypto assets and Lombard loans on Bitcoin and Ethereum.

"We have systematically tailored our crypto offering to the needs of our clients. This means low entry barriers, high security and intuitive operation via familiar applications," explains Serge Kaulitz, Head of Digital Assets at LUKB.

International jury selects LUKB's crypto offering twice

The Digital Banker is a media and research provider for the global financial sector headquartered in Singapore and the United Arab Emirates. Since 2023, the organisation has been presenting the Digital Assets Awards in recognition of the world's leading and pioneering players in the field of digital assets.

This year, the jury – comprising representatives from consulting firms Accenture, Bain, KPMG, Deloitte, Kearney and Simon-Kucher – judged over 100 initiatives in total from 75 institutes in 20 markets. The criteria assessed were innovation, customer impact, depth of implementation, security and scaling. LUKB's crypto offering prevailed in two categories: LUKB received the award in the "Best Digital Assets Trading Application by a Bank" category for integrating the crypto trading solution into e-banking and the mobile app. The ISAE-certified, in-house crypto custody service received the award for "Best Bank-Led Digital Assets Custodian – Switzerland." The jury acknowledged the fact that Luzerner Kantonalbank AG (LUKB) has brought digital assets to the heart of the Swiss full-service banking business. LUKB thus joins a notable list of winners. "We are the first full-service bank from Switzerland to receive a Digital Assets Award. This acknowledges the core of our crypto strategy: easy handling and high quality," says Serge Kaulitz.

LUKB will continue to incrementally develop its crypto offering in the future.

Luzerner Kantonalbank

Further information

Digital Assets Awards website: Digital Assets Awards – The Digital Banker
Information on the LUKB crypto offering: Buying and holding cryptocurrencies – LUKB

Contact

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About the Digital Assets Awards

The Digital Assets Awards are an international award from The Digital Banker. They recognise companies and financial service providers that are driving the development of digital assets with innovative technologies and solutions. The main emphasis is placed on applications relating to blockchain, cryptocurrencies, decentralised financial services (DeFi) and Web3. The awards are given to pioneering innovations that create new opportunities for the financial sector and change existing business models.

About LUKB

Luzerner Kantonalbank AG (LUKB) is a full-service bank based in Lucerne. It operates 22 branch offices in the Canton of Lucerne, one location in Zurich (private banking and structured products) and a sales office for structured products in each of Lausanne and Lugano.
LUKB's core business is the traditional cantonal banking business with a focus on private and business clients in the Lucerne region. More than 60 % of all private individuals in Lucerne and around 50 % of all companies in Lucerne have a business relationship with LUKB. In addition to its home market, LUKB serves client groups with demanding advisory requirements on special topics such as investments, pensions, real estate, taxes, corporate finance and asset organisation.
LUKB has been a public limited company under private law and listed on SIX Swiss Exchange (ISIN CH1252930610) since 2001. Some 38.5 % of the shares float freely and 61.5 % are owned by the Canton of Lucerne. LUKB has a state guarantee and a long-term rating of AA+ from Standard & Poor's (short-term rating of A-1+).